Amr Ali Abdallah

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LinkedIn: Amr Ali | Portfolio

Summary

WordPress and Frontend Developer with hands-on experience delivering complete, production-ready websites for real clients and businesses. Specialized in building responsive, SEO-optimized WordPress websites using Elementor and WooCommerce, with a strong frontend foundation in HTML, CSS, JavaScript, and React. Experienced across the full website lifecycle including development.

Technical Skills

WordPress Development: WordPress Development: Custom WordPress Websites, Elementor, Elementor Pro, WooCommerce,Theme Customization, Performance Optimization, SEO, Responsive Design

Frontend: React.js (Hooks, Context API, Router), Vue.js, JavaScript,HTML5, CSS3, Bootstrap,

Backend & Databases: PHP (WordPress Fundamentals), MySQL

Tools & Technologies: Git, GitHub, REST APIs

Languages: Arabic (Native), English (Proficient)

Experience

Freelance WordPress Developer
Sep 2025 – Present

• Built and maintained responsive, SEO-optimized WordPress websites using Elementor and WooCommerce.

• Customized WordPress layouts and styles using custom CSS to meet client and business requirements.

• Implemented performance optimization, basic SEO configuration, and cross-device compatibility.

Technologies: WordPress, Elementor, WooCommerce, HTML, CSS, PHP (WordPress basics), SEO tools

Relevant WordPress Experience

1. **CarNa Service – Car Inspection Website [Live Project]**
   - Developed and deployed a full WordPress website for a car inspection company, including domain setup, hosting, and SEO optimization. Built responsive pages with Elementor and ensured a smooth user experience across devices.
   - **Tech stack**: WordPress, Elementor, PHP, CSS, Yoast SEO
2. **Personal Portfolio Website [Live Project]**
   - Created and hosted a professional portfolio website to showcase projects and skills. Focused on clean design, performance, and SEO to enhance
   - **Tech stack:** WordPress Elementor, Custom CSS, Rank Math SEO

3. **Restaurant Demo Website (Demo Project) [Live Project]**
   - Designed a modern restaurant demo site with menu sections, customer reviews, and a reservation form. Optimized for responsiveness and strong visual presentation.
   - **Tech stack:** WordPress Spectra Blocks, Custom CSS
4. **E-Commerce Demo Website [**Live Project**]**
   - Built a modern e-commerce demo website with custom WordPress and WooCommerce styling using Elementor Pro
   - **Tech stack:** WordPress Elementor, WooCommerce, Custom CSS

Other Web Projects
1. **Edusity – University Platform [**GitHub | Live Demo**]**
   - Built a React.js platform for students and faculty, improving navigation and user experience.
   - **Tech stack**: React.js, HTML, CSS, Bootstrap
2. **E-commerce (React) [**GitHub | Live Demo**]**
   - Created a responsive React.js e-commerce site with product filtering and cart features.
   - **Tech stack**: React.js, HTML, CSS, Bootstrap
3. **E-Commerce Website (PHP) [**GitHub**]**
   - Built a PHP/MySQL e-commerce site with product management and cart system. **Tech stack**: PHP, HTML, CSS, Bootstrap
4. **Travel Website [**GitHub | Live Demo**]**
   - Developed a responsive travel website for destinations and trip planning.
   - **Tech stack:** HTML, CSS, Bootstrap, JS
5. **University Website (Frontend) [**GitHub | Live Demo**]**
   - Designed a frontend university website for services and information.
   - **Tech stack**: HTML, CSS, Bootstrap, JS

Education
Bachelor of Communication Engineering

Canadian International College, Cairo, Egypt

Sep 2019 – Jun 2024

Graduation Project: Firefighting Robot – Grade: A+

Certifications & Training

- **Embedded Systems Diploma (Remote) – ITI (2023)**
  - Focus on software for embedded systems
  - Graduation Project: Smart Home System